



OAKVILLE UNITED SOCCER CLUB



Colbee Park, McGraths Hill

2024 CORPORATE SPONSORSHIP



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ABOUT OAKVILLE UNITED SOCCER CLUB

Oakville United Soccer Club is one of the founding clubs of the BDSFA, established in 1974.

We are predominantly a Senior Club with the ambition to develop and build a strong youth pathway with the implementation of our state of the art Football Programs and competition structure.

Oakville United Soccer Club will celebrate it's 50th year in 2024. The club was founded in 1974 and is proud to provide a family club to the community that has supported it throughout this time.

<https://oakvilleunitedsoccerclub.com.au/>



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OAKVILLE UNITED, TARGET AREA

With the introduction of the new housing developments surrounding Oakville United Soccer Club, your target area will not only reach the Blacktown District, but also our close neighbours the Hills District and Hawkesbury District. There are many football players and teams located throughout these catchments who we verse during Premier League Cups, trial matches and competition games.

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WHY SPONSOR OAKVILLE UNITED SOCCER CLUB

Increase awareness of the company's products and services.

Each sponsorship package has benefits for the sponsor built in: field signage, website advertising, company name on uniforms, etc. Through a sponsorship, a company's brand will be in front of the youth sports market of parents, coaches, program organisers, players and fans.

A welcomed form of advertising.

In most settings consumers are inclined to tune out advertising. Although many traditional ways of reaching consumers are failing, youth sports sponsorships are a positive and engaging way to market a brand. Parents like to see the companies that are supporting local sports.

Help keep the cost of community sports programs low.

Player participation fees cover the majority of the costs of a youth sports program but support from sponsors provides additional resources which can help keep participation fees low. With lower fees, more families are able to afford to sign up and that means more children being able to receive the many benefits of sports.

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WHY SPONSOR OAKVILLE UNITED SOCCER CLUB

Outstanding value for the dollars invested.

When comparing the cost of other marketing outlets like print, television and billboard advertising, youth sports sponsorships can be a great value and a smart option to include into the marketing mix.

Build goodwill.

Companies that sponsor youth sports programs make a positive contribution to their community. Overall, this can evoke a community wide feeling that a company understands the impact and importance of sports for their youth. This feeling can instill loyalty among a business' current and future patrons.

Possible tax incentive.

Oakville United Soccer Club are a registered non-for-profit group. Businesses can get a tax break for making a charitable donation. That is just another added benefit of sponsoring youth sports.

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SPONSORSHIP PACKAGE – TRAINING SHIRT

Oakville United Soccer Club Training Shirt Sponsorship Package Inclusions:

- ✓ Opportunity to cater for all Oakville United Soccer Club Events.
- ✓ Logo on back of all Premier League team training shirts.
- ✓ Online Promotion – All social media platforms including Facebook, Instagram, Website.

SPONSORSHIP PACKAGE – TRAINING SHIRT - \$1,000.00 per season

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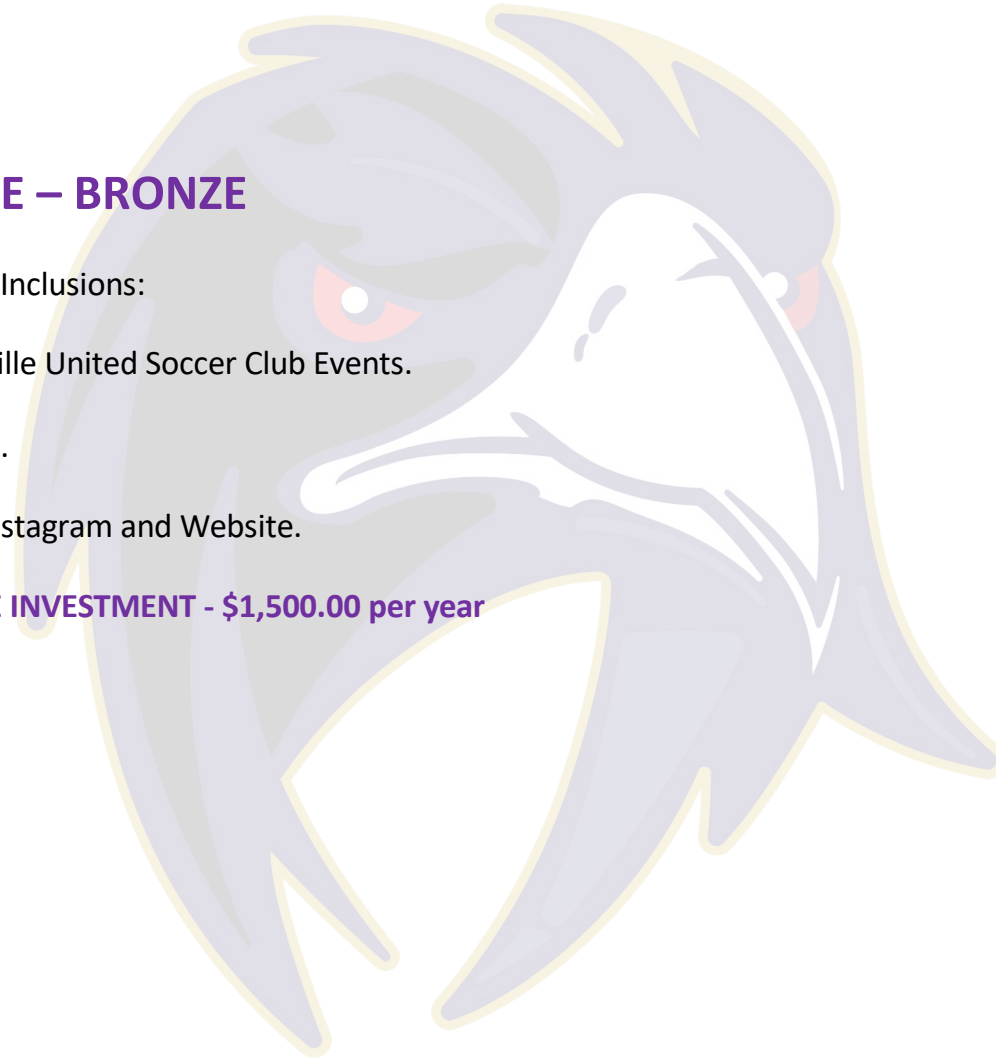
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SPONSORSHIP PACKAGE – BRONZE

Oakville United Soccer Club Bronze Inclusions:

- ✓ Opportunity to cater for all Oakville United Soccer Club Events.
- ✓ Logo on the chosen team jackets.
- ✓ Online Promotion – Facebook, Instagram and Website.

SPONSORSHIP PACKAGE – BRONZE INVESTMENT - \$1,500.00 per year



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SPONSORSHIP PACKAGE – MINI ROOS

Oakville United Soccer Club Mini Roo Package Inclusions:

- ✓ Opportunity to cater for all Oakville United Soccer Club Events.
- ✓ Signage on Advertisement Banners at all home matches, Oakville United Website exposure.
- ✓ Logo on all Mini Roos playing jerseys.
- ✓ Online Promotion – Facebook and Instagram.

SPONSORSHIP PACKAGE – MINI ROOS INVESTMENT - \$2,500.00 per year

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SPONSORSHIP PACKAGE – SILVER

OakvilleBronze Inclusions:

- ✓ Opportunity to cater for all Oakville United Soccer Club Events.
- ✓ Signage on Advertisement Banners at all home matches, Oakville United Website exposure.
- ✓ Logo on the Premier League Training Shirts.
- ✓ Opportunity for all collateral to be distributed at all home matches and training.
- ✓ Online Promotion – Facebook and Instagram.

SPONSORSHIP PACKAGE – SILVER INVESTMENT - \$2,500.00 per year

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SPONSORSHIP PACKAGE – GOLD

Oakville United Soccer Club Gold Package Inclusions:

- ✓ Opportunity to cater for all Oakville United Events.
- ✓ Signage on Advertisement Banners at all home matches, Logo on Website.
- ✓ Logo on your choice of the home or away Premier League Jersey.
- ✓ Logo on all training shirts for Premier League.
- ✓ Opportunity for all collateral to be distributed at all home matches and training.
- ✓ Online Promotion Facebook and Instagram (Premier League games are regularly live streamed by the BDSFA and discussed on the Blacktown Football Hour podcast).

SPONSORSHIP PACKAGE – GOLD INVESTMENT - \$5,000.00 per year

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SPONSORSHIP PACKAGE – PLATINUM

Oakville United Soccer Club Gold Package Inclusions:

- ✓ Opportunity to cater for all Oakville United Events.
- ✓ Signage on Advertisement Banners at all home matches, Logo on Website.
- ✓ Logo on all choice Premier League Playing Jerseys.
- ✓ Logo on all training shirts for Premier League.
- ✓ Logo on Premier League Team Jackets.
- ✓ Logo on Premier League Team Appearance shirts.
- ✓ Opportunity for all collateral to be distributed at all home matches and training.
- ✓ Online Promotion Facebook and Instagram (Premier League games are regularly live streamed by the BDSFA and discussed on the Blacktown Football Hour podcast).

SPONSORSHIP PACKAGE – PLATINUM INVESTMENT - \$10,000.00 per year

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FOR ALL SPONSORSHIP ENQUIRIES,
PLEASE EMAIL US ON
oakvilleunitedsoccerclub@gmail.com